



# The Middle Class Consumer Markets in ASEAN: Hong Kong Opportunities

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*This research project is a collaboration between  
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# CONTENTS

<b>Executive Summary</b>	<b>i</b>
<b>1. ASEAN – Economic Overview</b>	<b>1</b>
<b>2. ASEAN Consumer Survey – Shopping Preferences</b>	<b>11</b>
<b>3. ASEAN Consumer Survey – E-Commerce Market Potential and Attitudes to Hong Kong</b>	<b>26</b>
<b>4. Indonesia</b>	<b>43</b>
<b>5. Malaysia</b>	<b>59</b>
<b>6. The Philippines</b>	<b>71</b>
<b>7. Thailand</b>	<b>83</b>
<b>8. Vietnam</b>	<b>96</b>
<b>Appendix 1</b>	<b>111</b>